

Power Up YOUth

2016 Evaluation Highlights

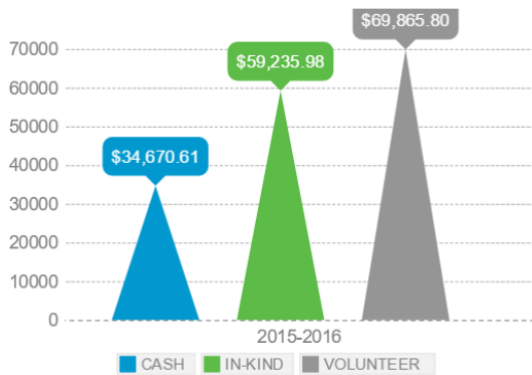
Major Accomplishments

Successes in 2016

- ✓ 26.5% decrease in 11th-grade 30-day alcohol use since 2008
- ✓ Hidden in Plain Sight events (HiPS)
- ✓ Successful application for STOP Act, focusing on venues and alcohol sales



Resources Raised



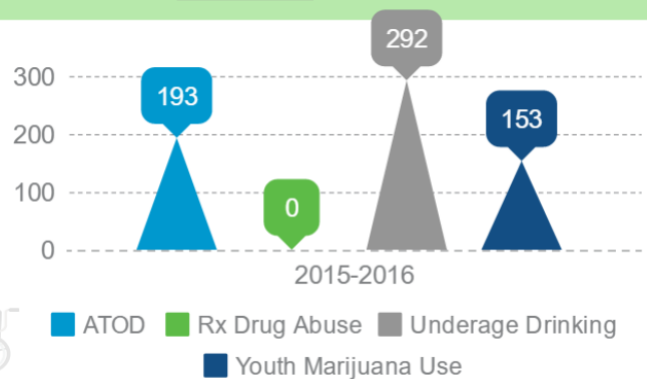
- ✓ Grants for coalition activities
- ✓ Volunteer time related to community assessment completion
- ✓ Adult and youth coalition members' participation in meetings, presentations, projects, and events



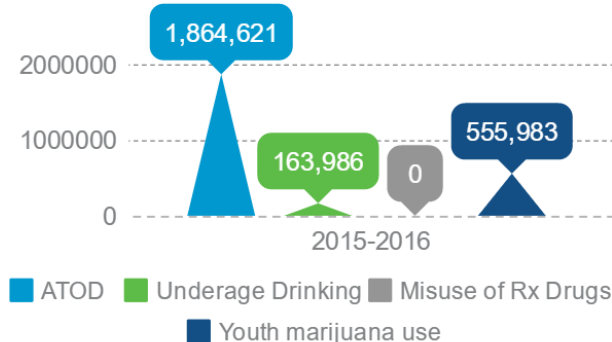
Community Engagement

Services to Community

- ✓ Intergenerational conversation events
- ✓ Strengthening Families Program
- ✓ Presentations to community groups



Media Reach



- ✓ Facebook, Instagram and Twitter posts
- ✓ Feature articles and pictures about coalition activities in newspaper
- ✓ Einstalk

